

media kit
2024

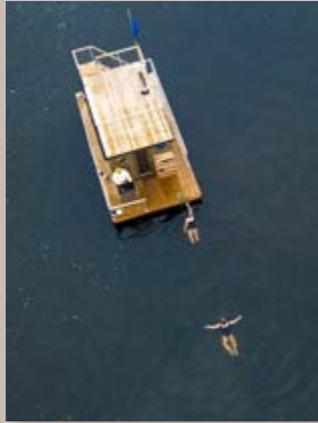


dolce vita



JANUARY/FEBRUARY

wellbeing



CLOSING DATE **23.1.2024** ISSUE DATE **1.2.2024**

MARCH

art



CLOSING DATE **27.2.2024** ISSUE DATE **5.3.2024**

APRIL

*FROM APRIL NEW SIZE

ecology



CLOSING DATE **26.3.2024** ISSUE DATE **4.4.2024**

MAY

we love... movies



CLOSING DATE **23.4.2024** ISSUE DATE **2.5.2024**

JUNE

babyboom & new beginnings



CLOSING DATE **28.5.2024** ISSUE DATE **6.6.2024**

JULY/AUGUST

summer picnic



CLOSING DATE **25.6.2024** ISSUE DATE **4.7.2024**

SEPTEMBER

haute couture & new fashion



CLOSING DATE **27.8.2024** ISSUE DATE **5.9.2024**

OCTOBER

design & high tech



CLOSING DATE **24.9.2024** ISSUE DATE **3.10.2024**

NOVEMBER

jewellery & watches



CLOSING DATE **29.10.2024** ISSUE DATE **7.11.2024**

DECEMBER

stars edition



CLOSING DATE **26.11.2024** ISSUE DATE **5.12.2024**

key facts:

10 issues per year
21 years on the market
168 +/- pages

print run
20 000 pcs

subscription
4 000 persons

total sales
16 153
*Sept. 2023

distributed
Czech Republic & Slovakia

special PULSE

archdesign award distributed in:
Czech Republic, Austria,
Slovakia, Poland, Hungary



1/1
first right page

265 000 CZK

1/1
second right page

255 000 CZK

1/1
single page

235 000 CZK

4th
cover

340 000 CZK

SIZE 215 x 275 MM + BLEED 5 MM / *FROM APRIL NEWS SIZE 228 x 295 MM + BLEED 5 MM

1st
spread

530 000 CZK

2nd
spread

500 000 CZK

3rd
spread

480 000 CZK

SIZE 215 x 275 MM + BLEED 5 MM / *FROM APRIL NEWS SIZE 228 x 295 MM + BLEED 5 MM

2/1 spread

420 000 CZK

V-Gate

580 000 CZK

Z-Gate

620 000 CZK

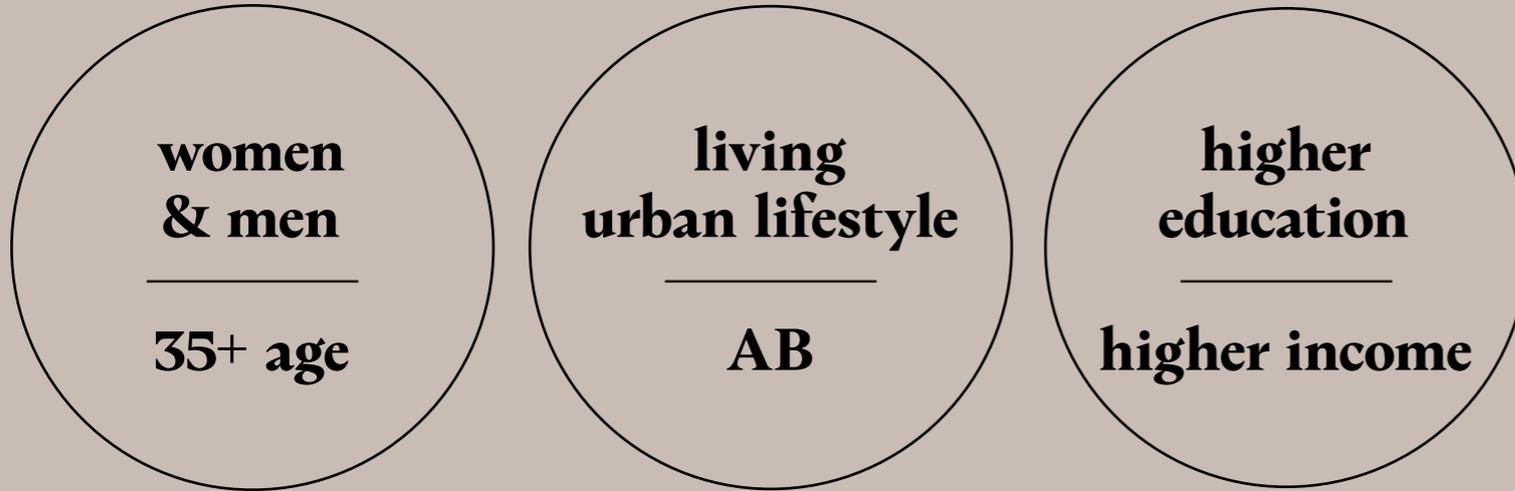
SIZE 430 x 275 MM
+ BLEED 5 MM
*FROM APRIL NEWS SIZE
456 x 295 MM + SPAD 5 MM

SIZE 414 x 275 MM
+ BLEED 5 MM
*FROM APRIL NEWS SIZE
440 x 295 MM + SPAD 5 MM

SIZE 430 x 275 MM
+ BLEED 5 MM
*FROM APRIL NEWS SIZE
456 x 295 MM + SPAD 5 MM

* Monitored by the independent agency ABC Czech Republic.

the reader demographics



the reader — lifestyle

- 01**
active, and enjoying life
- 02**
looking for what makes life stylish and contributes to the image
- 03**
young, successful and wealthy
- 04**
seeking inspiration and actively accepting new ideas, wants to be unique
- 05**
in love with design
- 06**
travelling a lot, interested in culture, food, entertainment, and relax





build

Most interesting project of residential houses, villas, public buildings, apartments, offices and store interiors; interviews with architects, winners of awards, stories of investors

wear

Fashion and cosmetics hits of the season both for him and for her, the most wonderful boutiques in the world, stories of legendary fashion designers and cosmetics professionals, original fashion editorials and practical mix of up-to-date collections

live

Original interiors in which you would like to live right away; practical service for your house, apartment and newly also for the garden; novelties and evergreens from furniture brands; highly stylized photographs of DV's own production as the best source of inspiration

form

What is currently happening on the czech and international design scene; what projects aspire to become the best of the year; who are new stars and icons; which trends are stirring up today and which business and manufacturing secrets are hidden beyond historic and new-born brands?

explore

Pleasure for all your senses! Tips for excellent restaurants in town, new bistros, premium kitchen equipment and food & beverage new products. How to enjoy a chosen destination like a connoisseur? Smart guides to czech cities, reviews of international design & boutique hotels.

collect

A golden selection of ongoing exhibitions, books and visual culture; new cars, hi-tech innovations and perfect movements of new haute horlogerie watches



web page

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newsletter

Negroni

4 800

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facebook

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11 000

followers

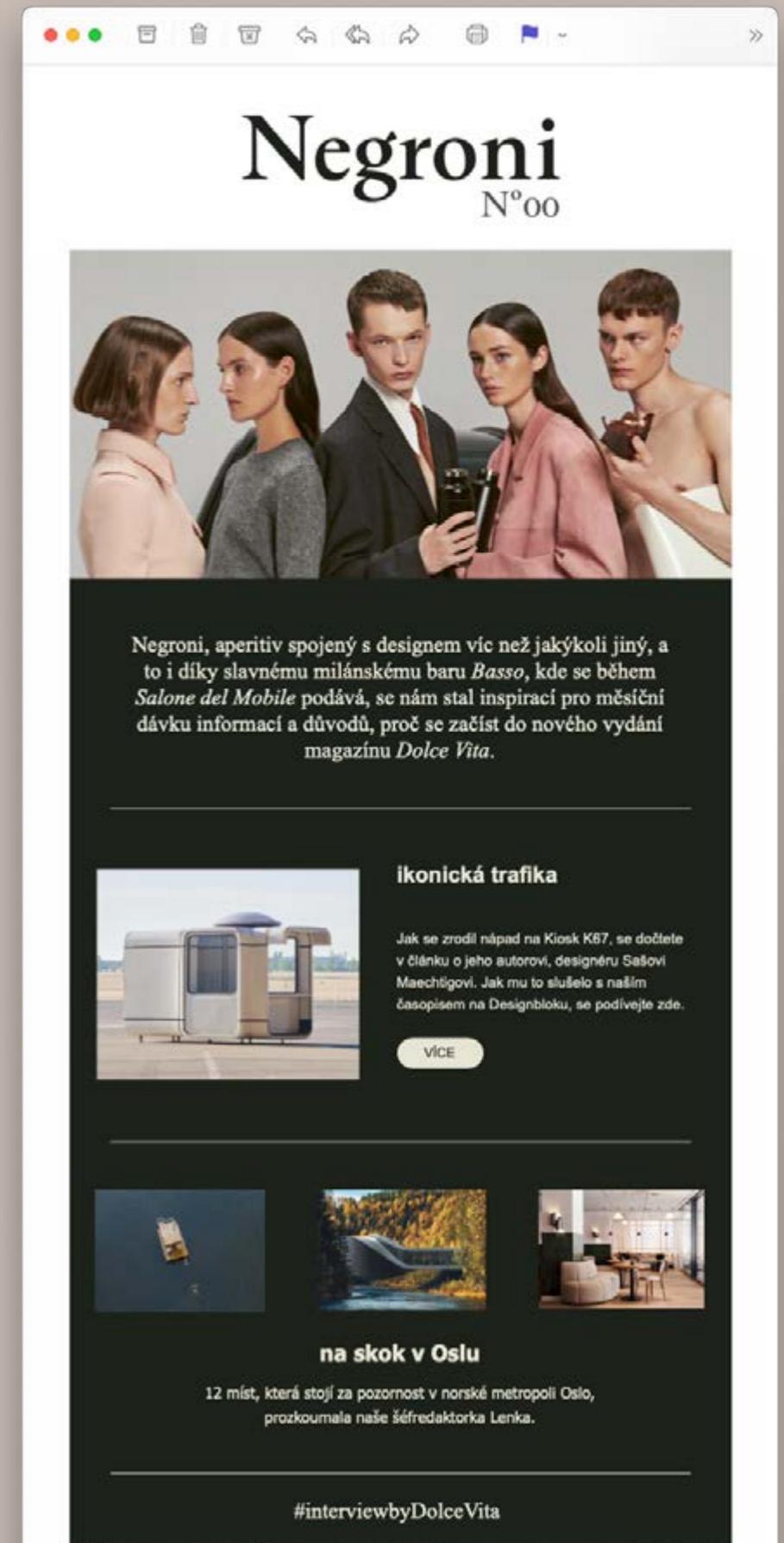
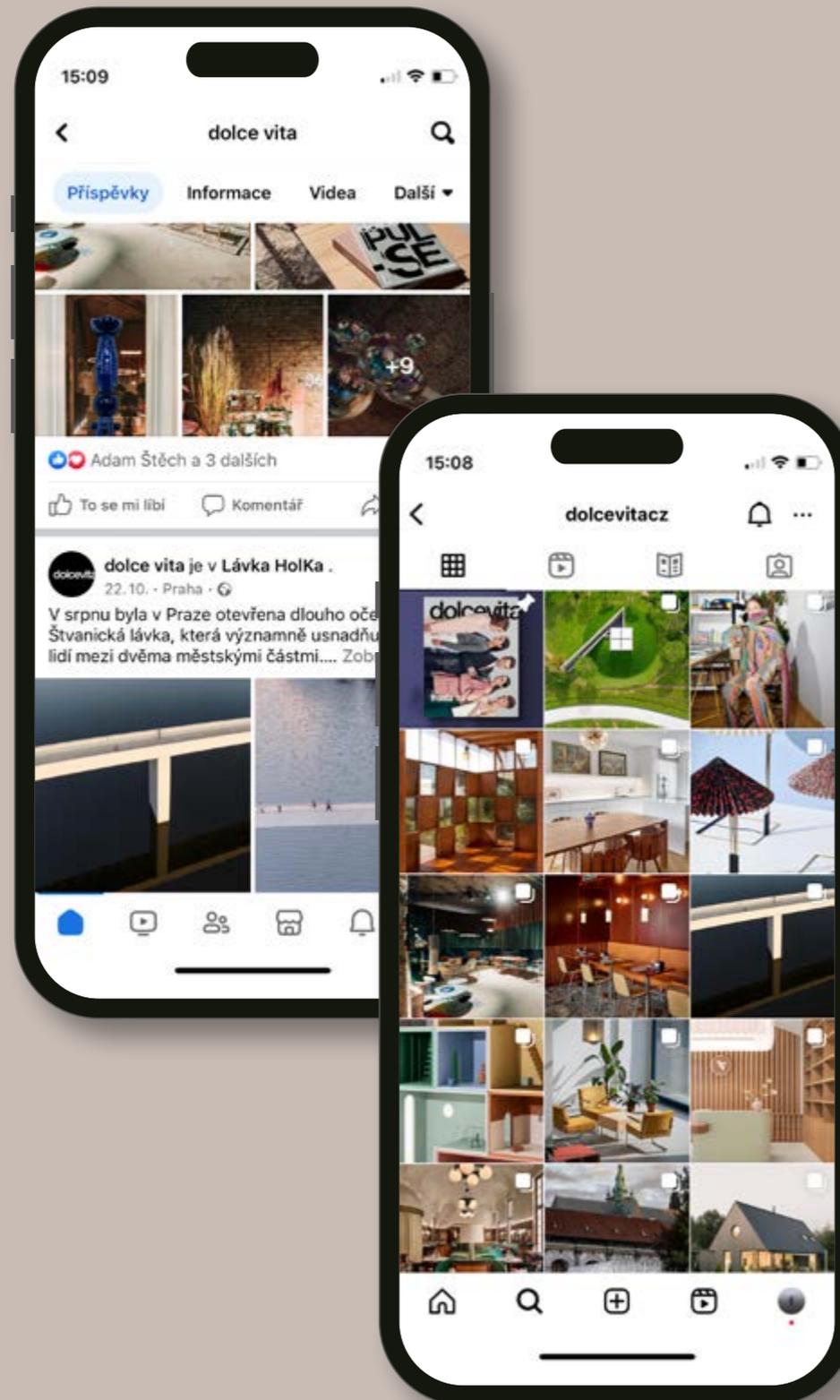


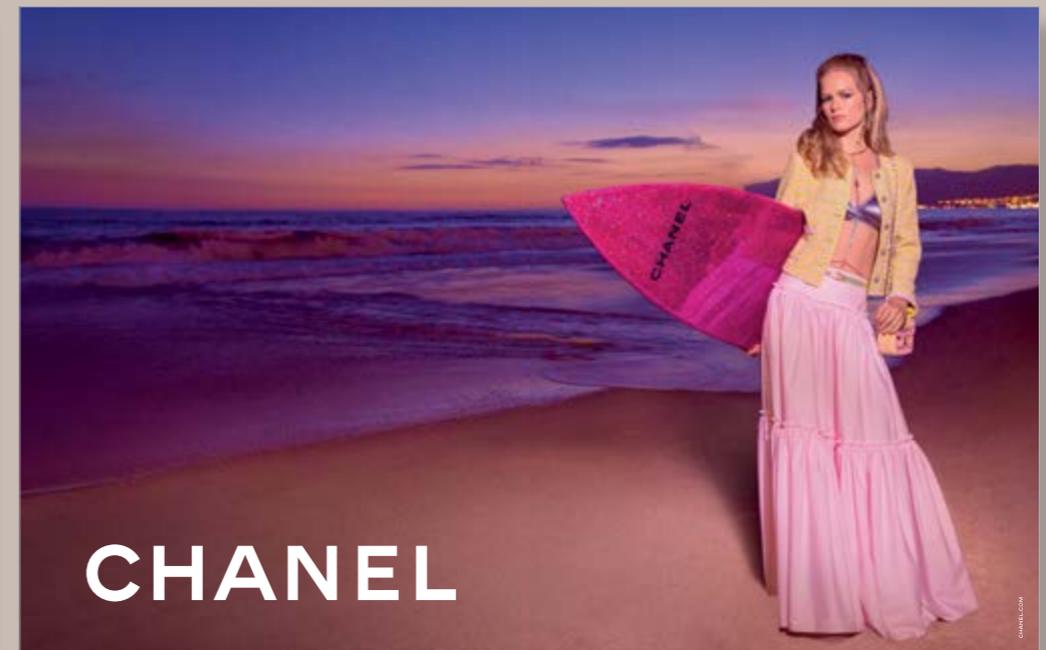
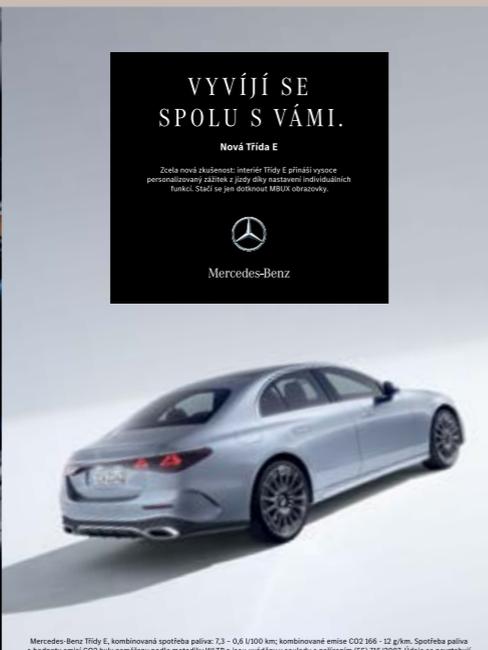
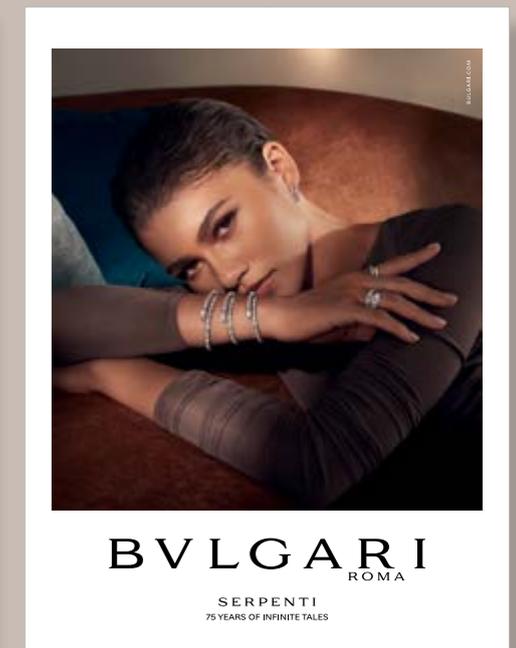
instagram

instagram.com/dolcevitacz

10 100

followers





Czech design magazine with international references

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 · LOUIS VUITTON · LIGNE ROSET · MERCEDES-BENZ · MIELE · MINOTTI · MOSER PATEK PHILIPPE · ROBERTO COIN ·
 · ROLEX · SALVATORE FERRAGAMO · TIFFANY & CO. · TOD'S · VITRA · VOLVO

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