

media kit 2024



dolcevita

JANUARY/FEBRUARY

wellbeing



CLOSING DATE

23.1.2024

ISSUE DATE

1.2.2024

MARCH

art



CLOSING DATE

27.2.2024

ISSUE DATE

5.3.2024

APRIL

ecology



CLOSING DATE

26.3.2024

ISSUE DATE

4.4.2024

MAY

we love... movies



CLOSING DATE

23.4.2024

ISSUE DATE

2.5.2024

JUNE

babyboom & new beginnings



CLOSING DATE

28.5.2024

ISSUE DATE

6.6.2024

JULY/AUGUST

summer picnic



CLOSING DATE

25.6.2024

ISSUE DATE

4.7.2024

SEPTEMBER

haute couture & new fashion



CLOSING DATE

27.8.2024

ISSUE DATE

5.9.2024

OCTOBER

design & high tech



CLOSING DATE

24.9.2024

ISSUE DATE

3.10.2024

NOVEMBER

jewellery & watches



CLOSING DATE

29.10.2024

ISSUE DATE

7.11.2024

DECEMBER

stars edition



CLOSING DATE

26.11.2024

ISSUE DATE

5.12.2024

advertising rates

key facts:

- 10 issues per year
- 21 years on the market
- 168 +/- pages

- print run
20 000 pcs

- subscription
4 000 persons

**total sales
16 490**
*Dec. 2023

- distributed
Czech Republic & Slovakia

special PULSE

archdesign award distributed in:
Czech Republic, Austria,
Slovakia, Poland, Hungary



**1/1
first right page**

265 000 CZK

**1/1
second right page**

255 000 CZK

**1/1
single page**

235 000 CZK

340 000 CZK

SIZE 228 x 295 MM + BLEED 5 MM

**1st
spread**

530 000 CZK

**2nd
spread**

500 000 CZK

**3rd
spread**

480 000 CZK

2/1 spread

420 000 CZK

V-Gate

580 000 CZK

Z-Gate

620 000 CZK

**SIZE
456 x 295 MM + BLEED 5 MM**

**SIZE
440 x 295 MM + BLEED 5 MM**

**SIZE
456 x 295 MM + BLEED 5 MM**

*** Monitored by the independent agency ABC Czech Republic.**

dolcevita

the reader demographics

women
& men

35+ age

living
urban lifestyle

AB

higher
education

higher income

the reader — lifestyle

01

active, and enjoying life

03

young, successful
and wealthy

05

in love with design

02

looking for what makes
life stylish and
contributes to the image

04

seeking inspiration and
actively accepting new
ideas, wants to be unique

06

travelling a lot, interested
in culture, food,
entertainment, and relax





build

Most interesting project of residential houses, villas, public buildings, apartments, offices and store interiors; interviews with architects, winners of awards, stories of investors

wear

Fashion and cosmetics hits of the season both for him and for her, the most wonderful boutiques in the world, stories of legendary fashion designers and cosmetics professionals, original fashion editorials and practical mix of up-to-date collections

live

Original interiors in which you would like to live right away; practical service for your house, apartment and newly also for the garden; novelties and evergreens from furniture brands; highly stylized photographs of DV's own production as the best source of inspiration

form

What is currently happening on the czech and international design scene; what projects aspire to become the best of the year; who are new stars and icons; which trends are stirring up today and which business and manufacturing secrets are hidden beyond historic and new-born brands?

explore

Pleasure for all your senses! Tips for excellent restaurants in town, new bistros, premium kitchen equipment and food & beverage new products. How to enjoy a chosen destination like a connoisseur? Smart guides to czech cities, reviews of international design & boutique hotels.

collect

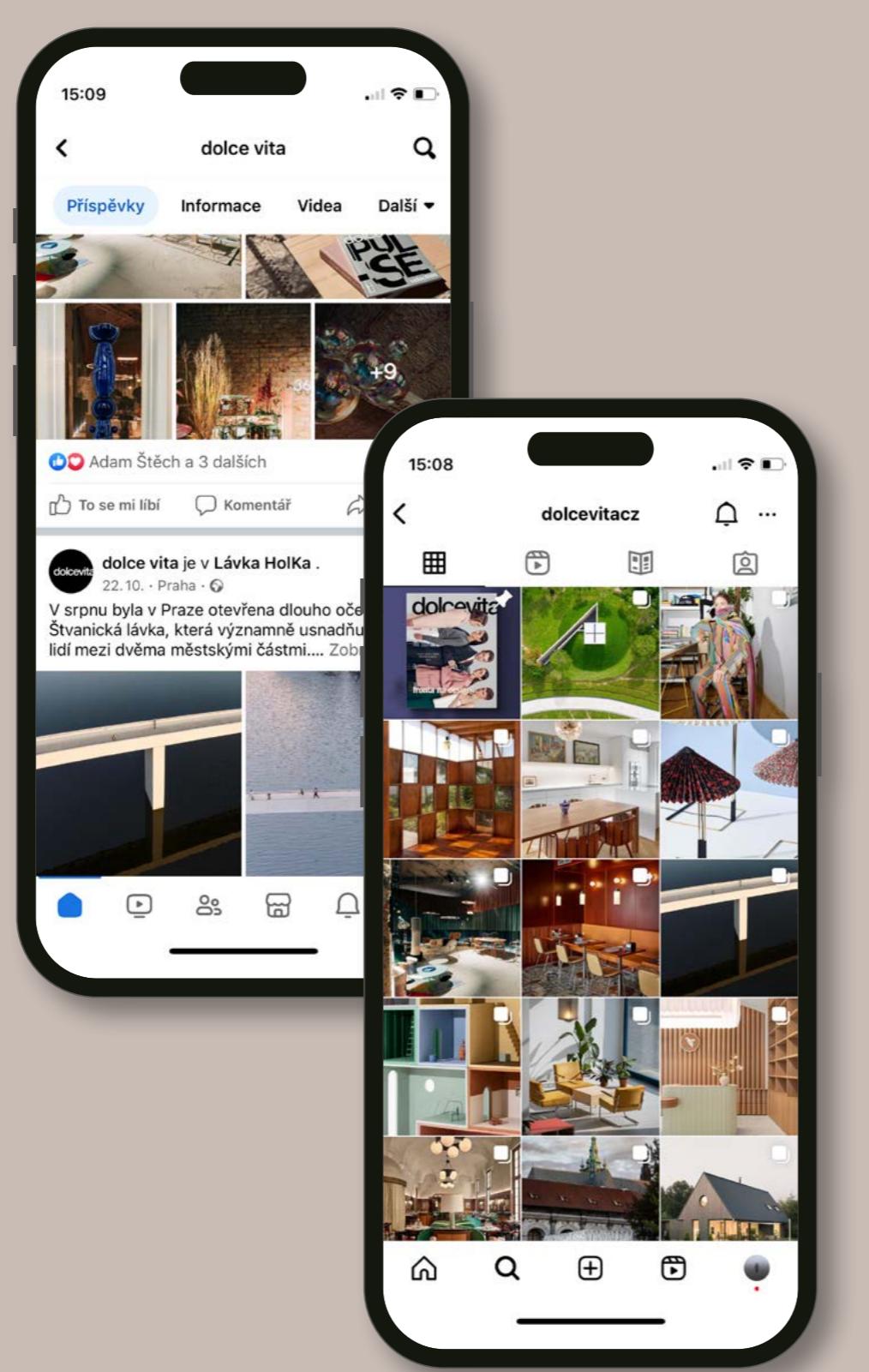
A golden selection of ongoing exhibitions, books and visual culture; new cars, hi-tech innovations and perfect movements of new haute horlogerie watches


web page
www.dolcevita.cz


newsletter
Negroni
4 800
subscribers


facebook
facebook.com/dolcevitacz
11 000
followers


instagram
instagram.com/dolcevitacz
10 800
followers



Negroni N°00



Negroni, aperitif spojený s designem víc než jakýkoli jiný, a to i díky slavnému milánskému baru *Basso*, kde se během *Salone del Mobile* podává, se nám stal inspirací pro měsíční dávku informací a důvodů, proč se začít do nového vydání magazínu *Dolce Vita*.

ikonická trafika

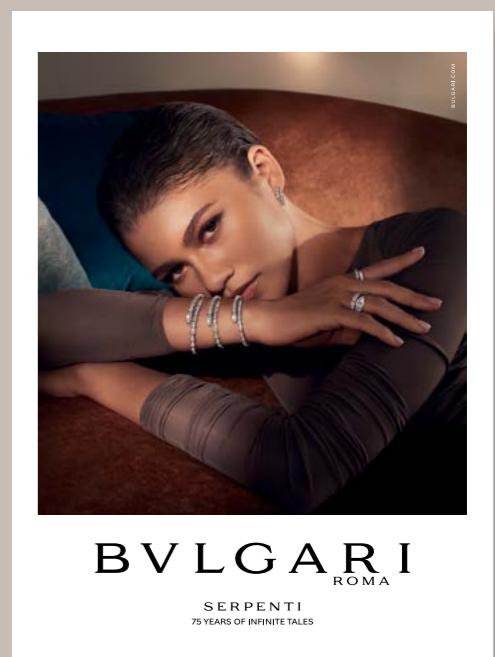


Jak se zrodil nápad na Kiosk K67, se dočtete v článku o jeho autorovi, designéro Sašovi Maechtigovi. Jak mu to slušelo s naším časopisem na Designbloku, se podívejte zde.

na skok v Oslu

12 míst, která stojí za pozornost v norské metropoli Oslo, prozkoumala naše šéfredaktorka Lenka.

#interviewbyDolceVita



Czech design magazine with international references

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· LOUIS VUITTON · LIGNE ROSET · MERCEDES-BENZ · MIELE · MINOTTI · MOSER PATEK PHILIPPE · ROBERTO COIN ·
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for more details please contact
our advertising representative

michaela.hromadkova@newlookmedia.cz

New Look Media s.r.o.

**Apolinarska 436/3
128 00 Praha 2
Czech Republic**