



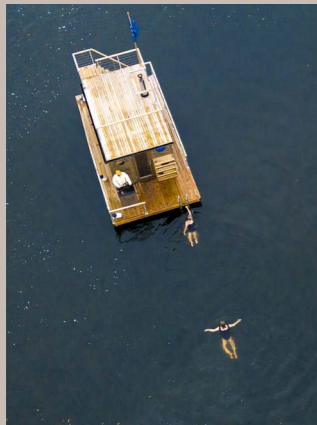
dol@vita media kit 2024





JANUARY/FEBRUARY

# wellbeing



CLOSING DATE    ISSUE DATE

**23.1.2024**    **1.2.2024**

MARCH

# art



CLOSING DATE    ISSUE DATE

**27.2.2024**    **5.3.2024**

APRIL

# ecology



CLOSING DATE    ISSUE DATE

**26.3.2024**    **4.4.2024**

MAY

# we love... movies

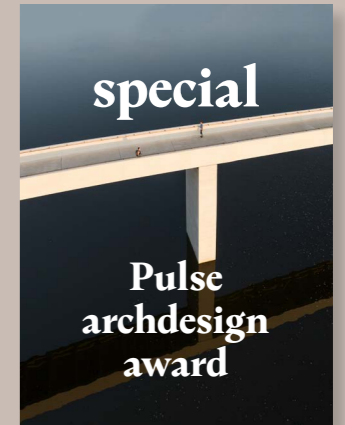


CLOSING DATE    ISSUE DATE

**23.4.2024**    **2.5.2024**

JUNE

# babyboom & new beginnings



CLOSING DATE    ISSUE DATE

**28.5.2024**    **6.6.2024**

JULY/AUGUST

# summer picnic



CLOSING DATE    ISSUE DATE

**25.6.2024**    **4.7.2024**

SEPTEMBER

# haute couture & new fashion



CLOSING DATE    ISSUE DATE

**27.8.2024**    **5.9.2024**

OCTOBER

# design & high tech



CLOSING DATE    ISSUE DATE

**24.9.2024**    **3.10.2024**

NOVEMBER

# jewellery & watches



CLOSING DATE    ISSUE DATE

**29.10.2024**    **7.11.2024**

DECEMBER

# stars edition



CLOSING DATE    ISSUE DATE

**26.11.2024**    **5.12.2024**



key facts:

10 issues per year, 21 years on the market, 168 +/- pages

print run 20 000 pcs

subscription 4 000 persons

total sales 16 490 \*Dec. 2023

distributed Czech Republic & Slovakia

special PULSE

archdesign award distributed in: Czech Republic, Austria, Slovakia, Poland, Hungary



1/1 first right page

265 000 CZK

1/1 second right page

255 000 CZK

1/1 single page

235 000 CZK

4th cover

340 000 CZK

SIZE 228 x 295 MM + BLEED 5 MM

1st spread

530 000 CZK

2nd spread

500 000 CZK

3rd spread

480 000 CZK

SIZE 456 x 295 MM + BLEED 5 MM

2/1 spread

420 000 CZK

V-Gate

580 000 CZK

Z-Gate

620 000 CZK

SIZE 456 x 295 MM + BLEED 5 MM

SIZE 440 x 295 MM + BLEED 5 MM

SIZE 456 x 295 MM + BLEED 5 MM

\* Monitored by the independent agency ABC Czech Republic.





## the reader demographics

women  
& men

35+ age

living  
urban lifestyle

AB

higher  
education

higher income

## the reader — lifestyle

01

active, and enjoying life

03

young, successful  
and wealthy

05

in love with design

02

looking for what makes  
life stylish and  
contributes to the image

04

seeking inspiration and  
actively accepting new  
ideas, wants to be unique

06

travelling a lot, interested  
in culture, food,  
entertainment, and relax







## build

Most interesting project of residential houses, villas, public buildings, apartments, offices and store interiors; interviews with architects, winners of awards, stories of investors

## wear

Fashion and cosmetics hits of the season both for him and for her, the most wonderful boutiques in the world, stories of legendary fashion designers and cosmetics professionals, original fashion editorials and practical mix of up-to-date collections

## live

Original interiors in which you would like to live right away; practical service for your house, apartment and newly also for the garden; novelties and evergreens from furniture brands; highly stylized photographs of DV's own production as the best source of inspiration

## form

What is currently happening on the czech and international design scene; what projects aspire to become the best of the year; who are new stars and icons; which trends are stirring up today and which business and manufacturing secrets are hidden beyond historic and new-born brands?

## explore

Pleasure for all your senses! Tips for excellent restaurants in town, new bistros, premium kitchen equipment and food & beverage new products. How to enjoy a chosen destination like a connoisseur? Smart guides to czech cities, reviews of international design & boutique hotels.

## collect

A golden selection of ongoing exhibitions, books and visual culture; new cars, hi-tech innovations and perfect movements of new haute horlogerie watches





web page

www.dolcevita.cz



newsletter

Negroni

4 800

subscribers



facebook

facebook.com/dolcevitacz

11 000

followers

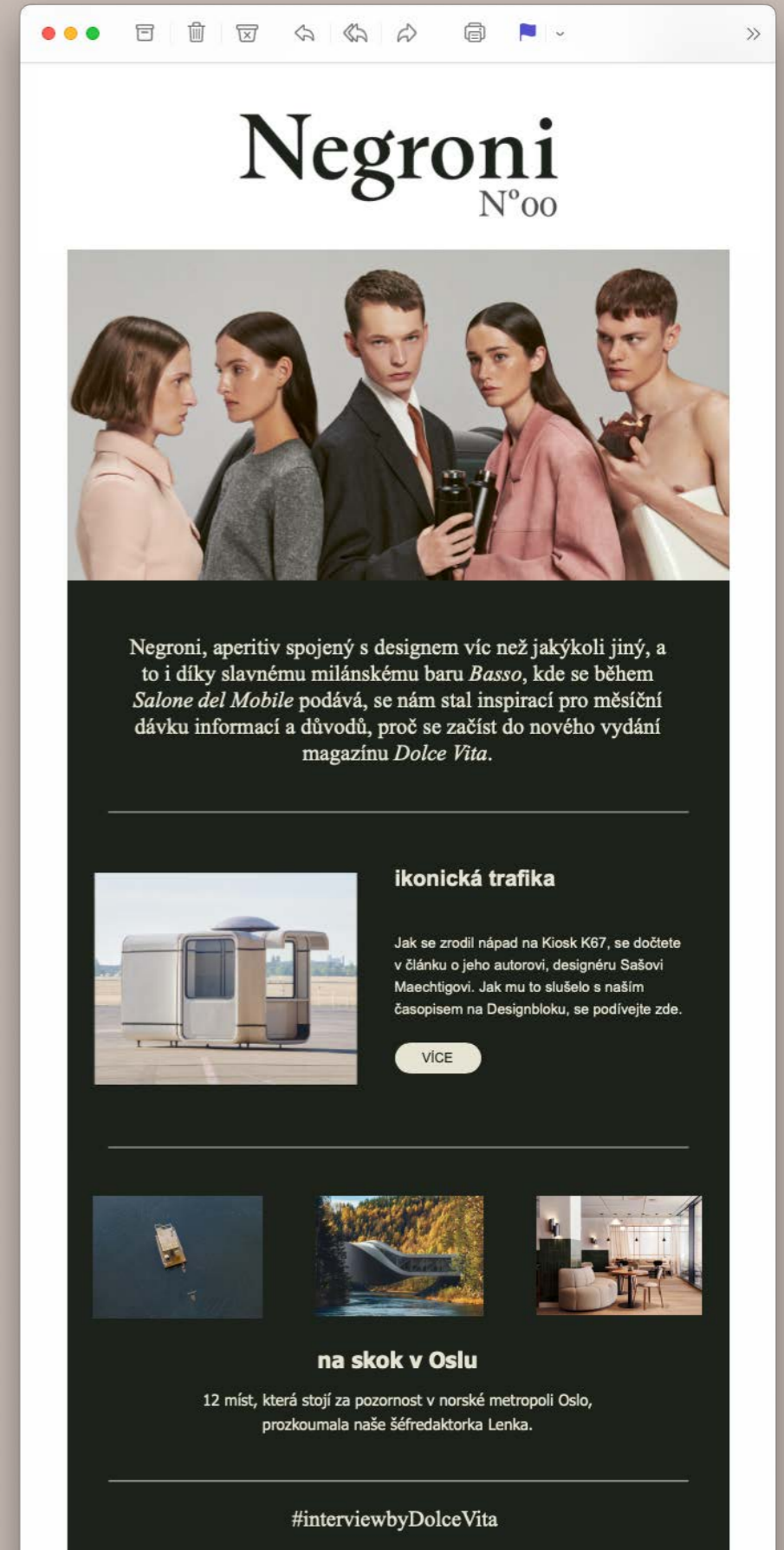
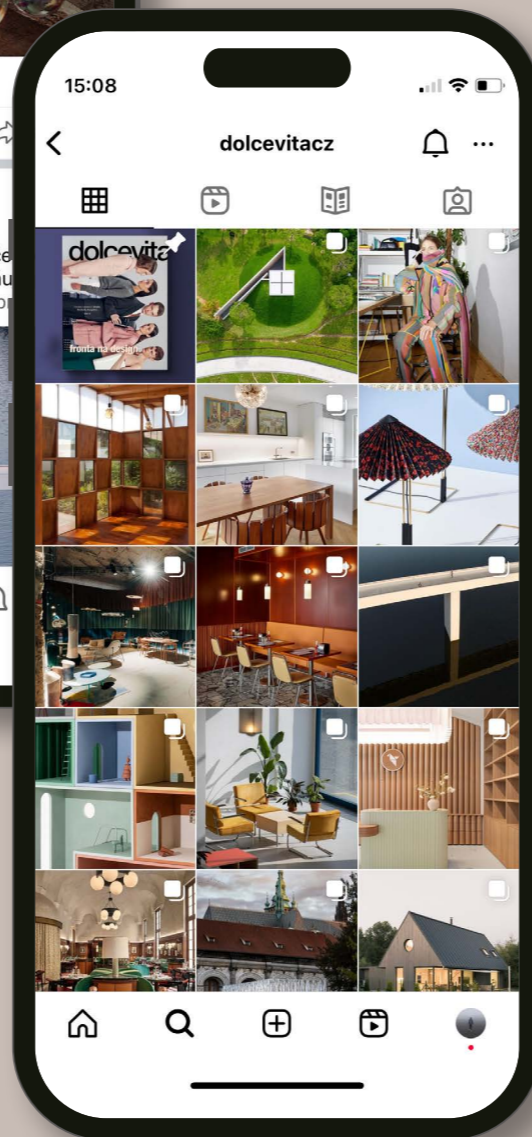
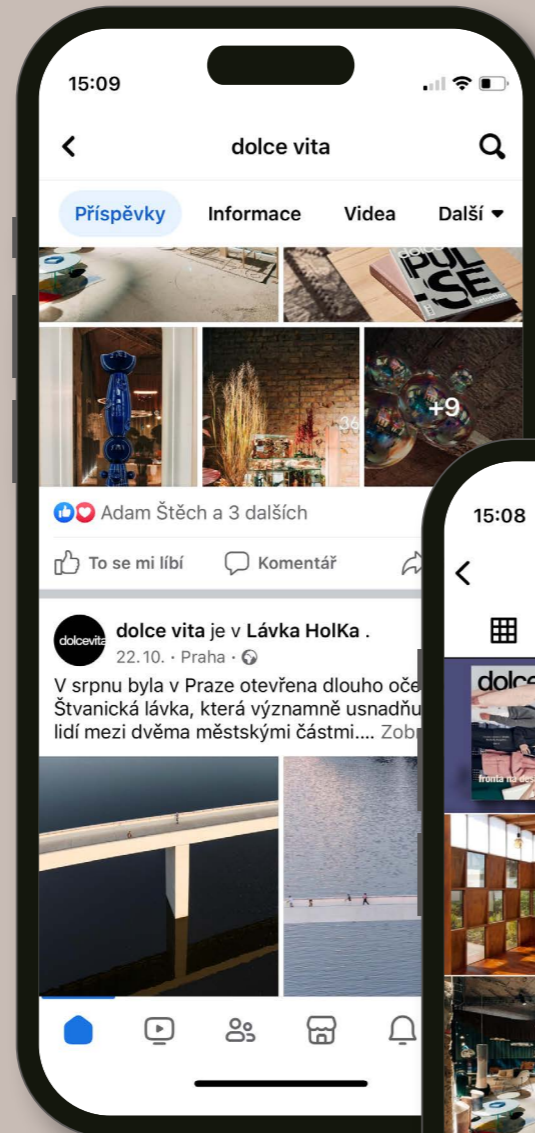


instagram

instagram.com/dolcevitacz

11 000

followers



# Negroni

N°00



Negroni, aperitiv spojený s designem víc než jakýkoli jiný, a to i díky slavnému milánskému baru *Basso*, kde se během *Salone del Mobile* podává, se nám stal inspirací pro měsíční dávku informací a důvodů, proč se začíst do nového vydání magazínu *Dolce Vita*.

### ikonická trafika



Jak se zrodil nápad na Kiosk K67, se dočtete v článku o jeho autorovi, designéru Sašovi Maechtigovi. Jak mu to slušelo s našim časopisem na Designbloku, se podívejte zde.

VÍCE



### na skok v Oslu

12 míst, která stojí za pozornost v norské metropoli Oslo, prozkoumala naše šéfredaktorka Lenka.

#interviewbyDolceVita





LOUIS VUITTON

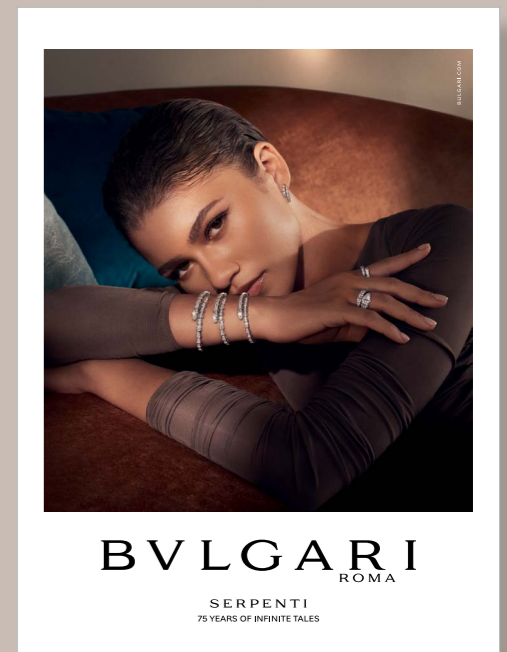


DIOR



Hästens Grand Vividus

Film si můžete přehrát na [Hastens.com](http://Hastens.com)



BVLGARI ROMA

SERPENTI  
75 YEARS OF INFINITE TALES



VYVÍJÍ SE  
SPOLU S VÁMI.

Nová Třída E

Zcela nová zkušenost: Interiér Třída E přináší výsoké  
personalizované zžití a jedy díky nastavení individuálních  
funkcí. Stačí se jen dotknout MBUX obrazovky.



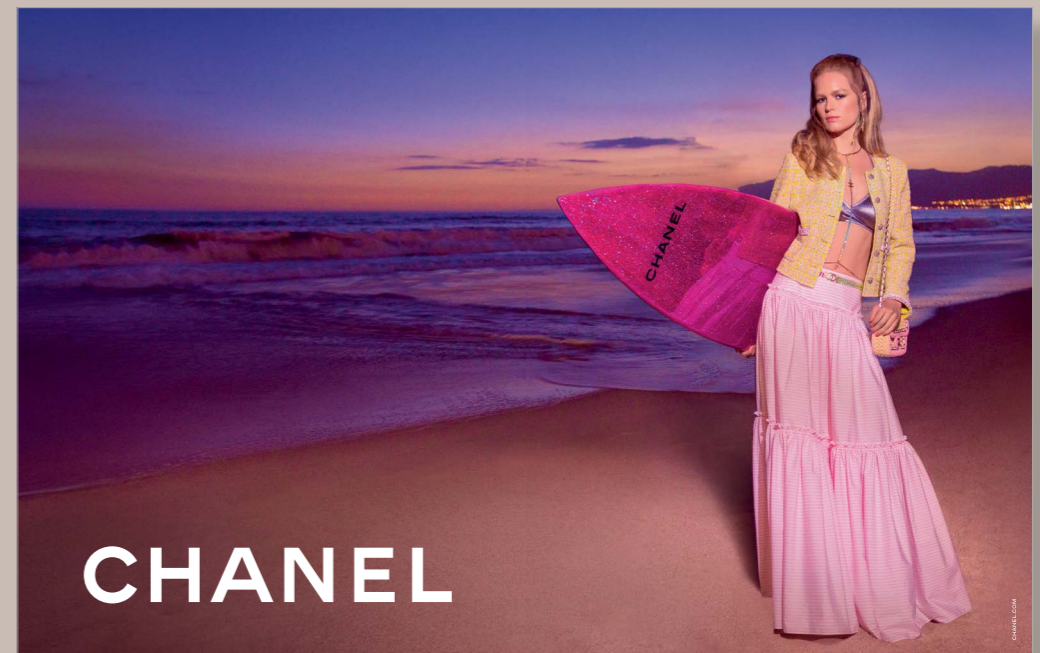
Mercedes-Benz

Mercedes-Benz Třída E, kombinovaná spotřeba paliva: 7,3 - 0,6 l/100 km, kombinovaná emise CO2 166 - 12 g/km. Spotřeba paliva a hodnoty emisí CO2 byly naměřeny podle metody WLTP a jsou uváděny v souladu s nařízením (ES) 715/2007. Údaje se nevtahují.



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CHANEL

## Czech design magazine with international references

- BMW · BRUNELLO CUCINELLI · BVLGARI · CARTIER · CHANEL · CHRISTIE'S · CHRISTIAN DIOR · FENDI · HÄSTENS HERMÉS · JAGUAR LAND ROVER ·  
 · LOUIS VUITTON · LIGNE ROSET · MERCEDES-BENZ · MIELE · MINOTTI · MOSER PATEK PHILIPPE · ROBERTO COIN ·  
 · ROLEX · SALVATORE FERRAGAMO · TIFFANY & CO. · TOD'S · VITRA · VOLVO



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