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Czech market
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It is published ten
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pages long.

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* AVERAGE SALES FOR 2024

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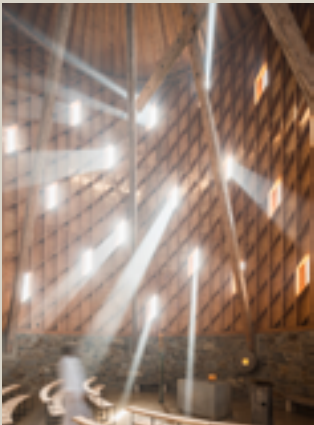
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(sales director)



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Trends

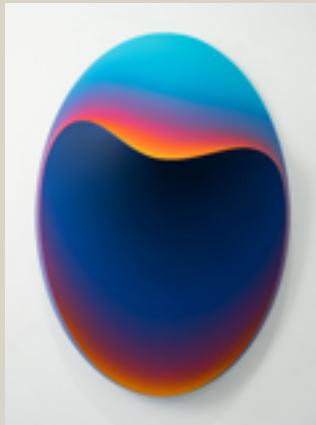
WHAT WILL 2025 BE LIKE?
WE LOOK TO
THE FUTURE



3

Art

ART ISSUE WITH GUEST
EDITOR-IN-CHIEF FROM
CZECH ART SCENE



4

Transformation

WE DEAL WITH THE TOPICS
OF RECOVERY, SUSTAINABILITY,
ECOLOGY AND RECYCLING/UPCYCLING



5

Tradition

FAMILY BUSINESSES,
PERFECT CRAFTSMANSHIP,
INTERDISCIPLINARY COOPERATION



6

Crème de la crème

CENTRAL EUROPE
AS A CENTER OF CREATIVITY /
CONFERENCE PULS



JANUARY / FEBRUARY		MARCH		APRIL		MAY		JUNE	
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7 8

Escape

SUMMER PICNICS,
ADVENTURE EXPEDITIONS,
LIFE IN THE OPEN AIR



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Fashion

INTERNATIONAL AND CZECH
HAUTE COUTURE FOR
THE UPCOMING SEASON



10

Design

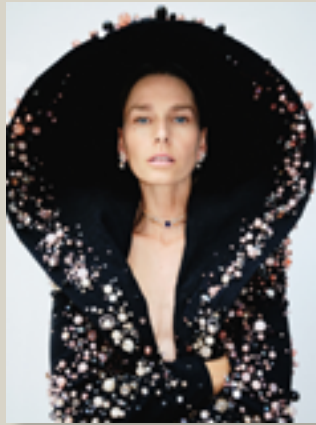
SPECIAL ISSUE WITH GUEST
EDITOR-IN-CHIEF FROM
CZECH DESIGN SCENE



11

Jewelry & watches

IN THE BRILLIANCE
OF GEMS FROM FAMOUS
JEWELRY HOUSES



12

Star edition

THE BEST FOR LAST,
A CURATOR'S PICK OF
THE DOLCE VITA TEAM



JULY / AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER	
CLOSING DATE	25. 6. 2025	CLOSING DATE	27. 8. 2025	CLOSING DATE	24. 9. 2025	CLOSING DATE	29. 10. 2025	CLOSING DATE	26. 11. 2025
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1/1 first right page		1/1 second right page		1/1 single page		1/1 cover	
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the reader demographics

women
& men

35+ age

living
urban lifestyle

AB

higher
education

higher income

the reader — lifestyle

1

ACTIVE, AND
ENJOYING LIFE

3

YOUNG, SUCCESSFUL
AND WEALTHY

5

IN LOVE WITH
DESIGN

2

LOOKING FOR WHAT MAKES
LIFE STYLISH AND
CONTRIBUTES TO THE IMAGE

4

SEEKING INSPIRATION AND
ACTIVELY ACCEPTING NEW
IDEAS, WANTS TO BE UNIQUE

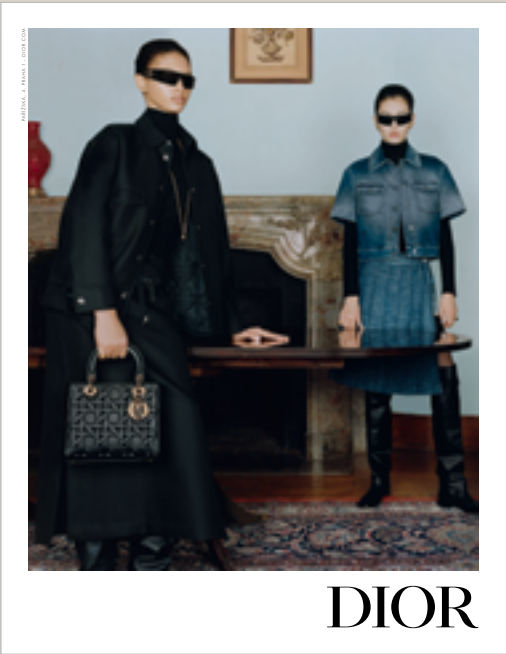
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TRAVELLIG A LOT, INTERESTED
IN CULTURE, FOOD,
ENTERTAINMENT, AND RELAX





LOUIS VUITTON

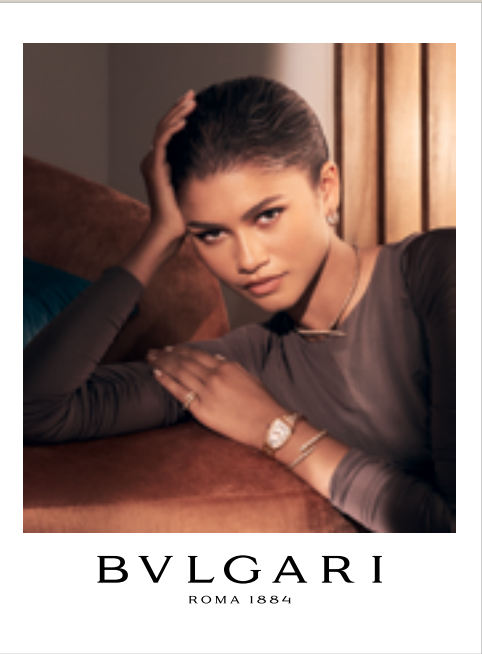


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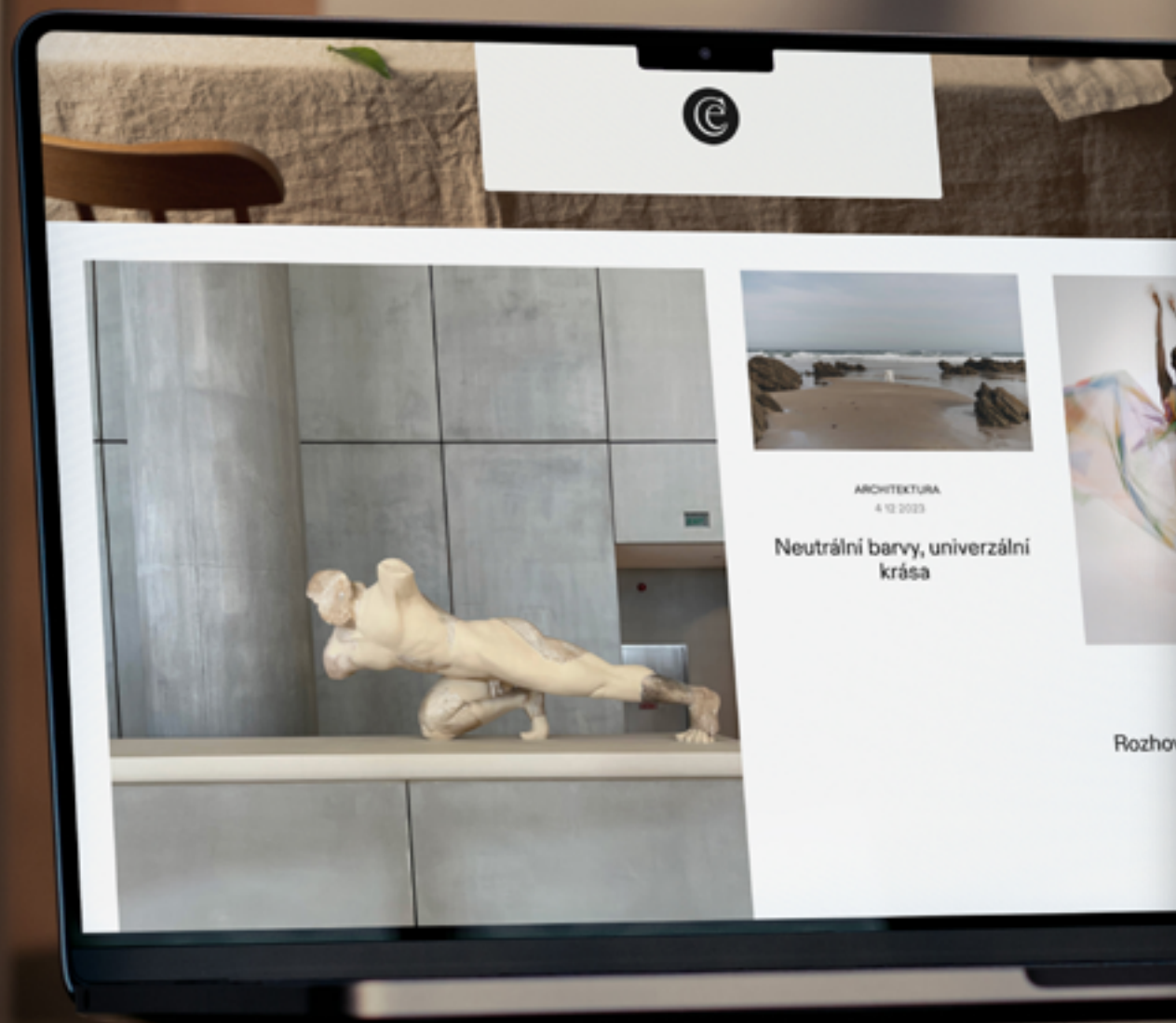
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negroni plné designu,
architektury a módy

Nº04



Paola Navone

rozhovor



Člen legendární skupiny
Atika, Bóda Horák, nás pozval
do svého ateliéru

