

dol€vita magazine has been on the Czech market for 25 years. It is published ten times a year and each issue is +/– 200 pages long.

PRINT RUN

20 000

AVERAGE SALES *

17 002

* AUDIT BUREAU OF CIRCULATION CZECH REPUBLIC

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128 00 PRAGUE 2
CZECH REPUBLIC

1 2 Tradition

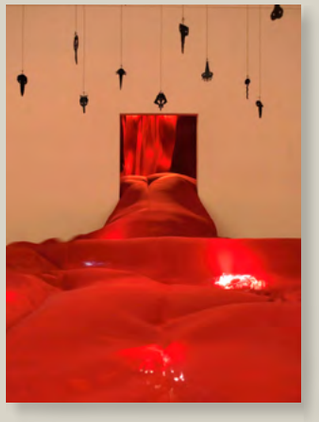
FAMILY HERITAGE
AND CREATIVE COLLABORATION
ACROSS FIELDS



JANUARY / FEBRUARY	
CLOSING DATE	27. 1. 2027
ISSUE DATE	4. 2. 2027

3 Art

ART ISSUE WITH GUEST
EDITOR-IN-CHIEF FROM
ART SCENE



MARCH	
CLOSING DATE	24. 2. 2027
ISSUE DATE	4. 3. 2027

4 Trends

THE NEW COLLECTIONS AND THE
SHIFTING DIRECTIONS OF FASHION
HOUSES AND DESIGNERS



APRIL	
CLOSING DATE	23. 3. 2027
ISSUE DATE	1. 4. 2027

5 25th Anniversary

WE'VE BEEN EXPLORING THE WORLDS
OF ARCHITECTURE, DESIGN, FASHION
AND ART EVERY SINGLE DAY.



MAY	
CLOSING DATE	28. 4. 2027
ISSUE DATE	6. 5. 2027

6 Architecture & development

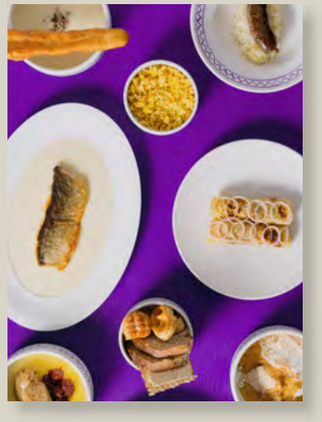
HOMES, PUBLIC BUILDINGS,
RENOVATIONS, AND ADAPTIVE REUSE



JUNE	
CLOSING DATE	26. 5. 2027
ISSUE DATE	3. 6. 2027

7 8 Picnic

EVERYTHING YOU NEED FOR PERFECT
SUMMER DAYS



JULY/AUGUST	
CLOSING DATE	23. 6. 2027
ISSUE DATE	1. 7. 2027

9 New power generation

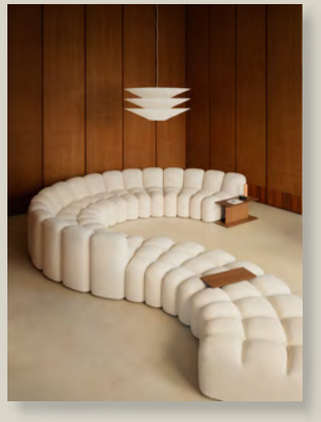
ADVANCED TECHNOLOGIES:
A NEW FORM OF LIFE ON EARTH



SEPTEMBER	
CLOSING DATE	25. 8. 2027
ISSUE DATE	2. 9. 2027

10 Design

SPECIAL ISSUE WITH GUEST
EDITOR-IN-CHIEF FROM
DESIGN SCENE



OCTOBER	
CLOSING DATE	29. 9. 2027
ISSUE DATE	7. 10. 2027

11 Jewelry & watches

IN THE BRILLIANCE
OF GEMS FROM FAMOUS
JEWELRY HOUSES



NOVEMBER	
CLOSING DATE	26. 10. 2027
ISSUE DATE	4. 11. 2027

12 Star edition

CHOSEN GUESTS
GATHER FOR A DOLCE
CHRISTMAS SOIRÉE



DECEMBER	
CLOSING DATE	24. 11. 2027
ISSUE DATE	2. 12. 2027



1/1 first right page		1/1 second right page		1/1 single page		1/1 cover	
COST	265 000 Kč	COST	255 000 Kč	COST	235 000 Kč	COST	340 000 Kč
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COST	420 000 Kč	COST	620 000 Kč
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the reader demographics

women & men

35+ age

living urban lifestyle

AB

higher education

higher income

the reader — lifestyle

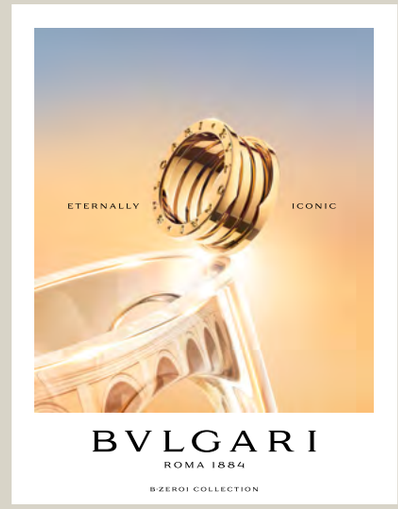
1. ACTIVE, AND ENJOYING LIFE
2. LOOKING FOR WHAT MAKES LIFE STYLISH AND CONTRIBUTES TO THE IMAGE
3. YOUNG, SUCCESSFUL AND WEALTHY
4. SEEKING INSPIRATION AND ACTIVELY ACCEPTING NEW IDEAS, WANTS TO BE UNIQUE
5. IN LOVE WITH DESIGN
6. TRAVELLIG A LOT, INTERESTED IN CULTURE, FOOD, ENTERTAINMENT, AND RELAX

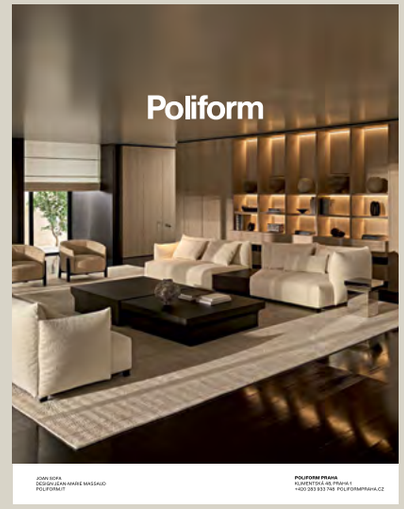


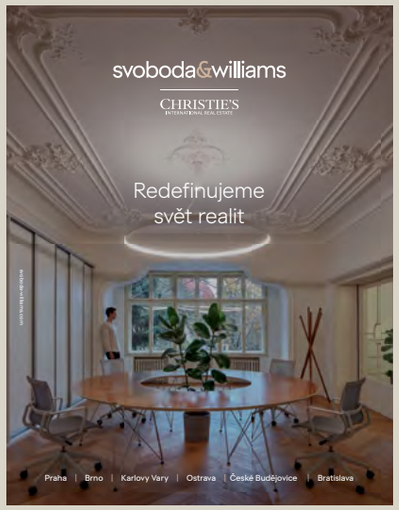








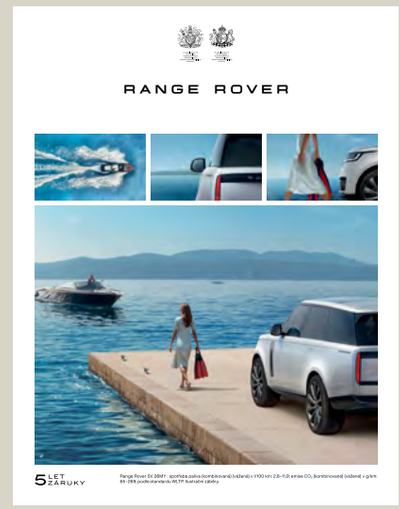












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